



# Design Director and Media Producer

## Julio Guerrero

Graphic designer, Video Editor/Manager and Production Designer **with over 10 plus years of experience** specializing in print web/email and video. Highly organized, independent and decisive producer able to effectively coordinate tasks to accomplish projects in fast-paced multitasking environments. **Creative, resourceful and flexible team player** adapts easily to changing priorities while maintaining a positive attitude and a strong work ethic.

### Skills Summary

Bilingual in Spanish  
Print and production design  
HTML, CSS  
Logo/Page design  
Typography  
Photography  
Video editing  
Proficient in Mac and PC

### Print Software

InDesign  
Photoshop  
Illustrator  
Acrobat Pro  
QuarkXPress 10  
Microsoft Office

### Video Software

Wirecast  
Final Cut Pro  
Adobe Premiere Rush

### Web Software

Dreamweaver  
Wordpress  
Drupal web management system  
Fetch-file transfer client  
ConstantContact.com

### Portfolio

[jgdesignonline.com](http://jgdesignonline.com)

### Recent Work

[digital.eyeworld.org](http://digital.eyeworld.org)  
[daily.eyeworld.org](http://daily.eyeworld.org)  
[ewreplay.org](http://ewreplay.org)

### Professional Experience

#### Graphic Designer

*American Society of Cataract and Refractive Surgery, Fairfax, VA*  
8/2004–Present

I have helped EyeWorld solved production flows with different media, most now video production. Helped set up a stronger social media presence with ideas and proper implementation of software and hardware. I continue to improve the look of the magazine with recently redesigned of the identity logo and layout of the EyeWorld magazine. I support the society with booth graphics at our annual conferences and other meetings held throughout the year.

I have a high-energy enthusiasm for technology and graphic design.

Duties:

- Design and produce EyeWorld Magazine monthly
- Design and produce EyeWorld Meeting Reporter and Video Reporter ([ewreplay.org](http://ewreplay.org))
- Set up video camera and audio equipment for live interviews.
- Design and produce EyeWorld daily newspaper for ASCRS annual meeting.
- Produce and deliver video interviews held at at our annual meeting and other meetings though out the year to be published during the conference to deliver the most current news in the industry.
- Design and produce different publications, quarterly newsletters, reports, weekly eblast, meeting reporters, and video projects.
- Prepare expense reports from traveled meetings

#### Freelance Graphic Designer

*Helena Bouchez, EXECUTIVE WORDS*  
2016-2018

Provided graphic design services for print and web projects for Al Levi, 7PowerContractor.com, Julie Blake Campaing 2018, Kuchinski and Ruger for Hopewell Township campaigns.

#### Art Director/Production Manager

*National Insulation Association, Alexandria, VA*  
2/2000–8/2004

Established a design/production schedule to meet printing deadline. I was able to prioritize and delegate tasks effectively to ensure timely project completion.

Duties:

- Design of Insulation Outlook Magazine content and annual meeting branding.
- Mapping, page layout, image edit corrections

#### Associate Art Director

*Crecent Publishing, New York, NY*

8/1998–1/2000

Helped art director on designing magazine as well as mapping, page layout, image edit corrections.

### Education

Linkedin Learning Certification:  
*Developing Ideas and Advertising Concepts*  
*InDesign for UX Design*  
*InVision for UX Design*  
*Accounting Foundations: Budgeting*

Studied art and design at International Fine Arts College Miami, FL.  
Extensive training in Adobe Creative Suite and QuarkXPress.



scan qr code with your mobile device to contact me directly on my cell number.



#### Contact information

703.975.7774  
[julio@jgdesignonline.com](mailto:julio@jgdesignonline.com)  
[jcguerrero21@gmail.com](mailto:jcguerrero21@gmail.com)

Website:  
[jgdesignonline.com](http://jgdesignonline.com)

Social Media:  
Instagram: [jgdesign21](https://www.instagram.com/jgdesign21)  
Twitter: [@jgdesign21](https://twitter.com/jgdesign21)  
LinkedIn:  
[www.linkedin.com/in/julio-guerrero-a269849](http://www.linkedin.com/in/julio-guerrero-a269849)